Green Finance: Evaluating the Impact of Sustainable Investments on Corporate Performance of Islamic Bank in Indonesia

Gustina Hidayat1, Kisthi Hanila Dewi2, Ahmad Nur Budi Utama3, Hilyati Zikriani4
Fakultas Ekonomi Bisnis, Universitas Sebelas Aprili1,2, Universitas Jambi3, Universitas Indonesia4
gustinaberkarir@gmail.com1, haniladewi@gmail.com2, buddieutama@unja.ac.id3, zikriani.tanjung@gmail.com4

ABSTRACT
This study investigates the impact of sustainable investments on the financial performance of Islamic banks in Indonesia. Using regression analysis, the study examines the relationship between sustainable investments and key performance indicators, Return on Assets (ROA) and Return on Equity (ROE). The results reveal that sustainable investments positively and significantly influence both ROA and ROE, indicating that Islamic banks engaging in sustainable finance initiatives experience enhanced profitability. Additionally, the study analyzes the effects of liquidity, asset quality, and loan loss provisions on financial performance. The findings suggest that higher liquidity, as measured by the current ratio, positively impacts profitability, while higher non-performing loans and loan loss provisions negatively affect financial performance. This study contributes to the theoretical understanding of green finance and offers practical implications for bank managers, investors, and policymakers. By integrating sustainable investments into their operations, Islamic banks can achieve better financial performance while supporting broader sustainability goals.

Keywords: Sustainable Investments; Islamic Banks; Financial Performance; Green Finance; ROA; ROE

INTRODUCTION
In recent years, global attention has increasingly turned towards sustainable finance as a pivotal mechanism for addressing environmental challenges while fostering economic growth. Green finance, encompassing investments directed towards environmentally sustainable projects, has emerged as a critical instrument in achieving these dual objectives (Batten et al., 2020; Scholtens & Zhang, 2021). This paradigm shift is particularly pertinent in the context of Islamic banking in Indonesia, where the principles of sustainability and ethical finance align closely with Islamic teachings, emphasizing social responsibility and equitable economic development (Hamdi & Masih, 2020; Hassan & Pandey, 2021).

Islamic banking in Indonesia has gained prominence for its adherence to Sharia principles, which prohibit investments in sectors deemed harmful or unethical, such as alcohol, gambling, and activities detrimental to the environment (Karim & Ali, 2021). As a result, Islamic banks are increasingly leveraging green finance instruments to support sustainable initiatives that align with Sharia principles, thereby contributing to both environmental sustainability and economic growth (Kassim et al., 2019; Hafas et al., 2022). Moreover, the Indonesian government’s commitment to sustainable development through various policy frameworks, such as the Green Growth Roadmap and Sustainable Finance Roadmap, underscores the importance of integrating environmental considerations into financial practices (Tahir & Rasiah, 2020; Utama et al., 2023). This regulatory environment provides a conducive backdrop for exploring the impact of sustainable investments on the corporate performance of Islamic banks.
in Indonesia, thereby filling a critical gap in existing literature on green finance within the Islamic banking sector (Nawaz et al., 2021; Iqbal & Vlaar, 2022).

Furthermore, empirical evidence on the financial performance implications of sustainable investments within Islamic banks remains limited, particularly in emerging markets like Indonesia. Understanding how green finance initiatives influence profitability, risk management, and market positioning of Islamic banks is imperative for stakeholders, including regulators, investors, and financial institutions themselves (Saidi et al., 2023; Ismail & Masih, 2024).

Despite the growing adoption of green finance principles by Islamic banks in Indonesia, there exists a gap in empirical research regarding the specific impacts of sustainable investments on their corporate performance. Existing studies often focus on conventional banks or broader market dynamics, neglecting the unique characteristics and operational frameworks of Islamic financial institutions (Alam & Arafat, 2020; Othman & Ameer, 2021). Therefore, this research aims to address the following research problem: What is the impact of sustainable investments on the corporate performance of Islamic banks in Indonesia?

This research seeks to achieve several objectives: (1) To assess the extent to which green finance initiatives influence the financial performance metrics (such as profitability, liquidity, and asset quality) of Islamic banks in Indonesia. (2) To examine the relationship between sustainable investments and risk management practices within Islamic banks, particularly in mitigating environmental and financial risks. (3) To analyze the market positioning and competitive advantages gained by Islamic banks through their participation in green finance initiatives. (4) To provide empirical evidence and insights that contribute to the literature on green finance within the context of Islamic banking, thereby informing policymakers, practitioners, and academicians about the implications for sustainable development goals.

Literature Review

1. Green Finance and Islamic Banking

Green finance has emerged as a critical approach to integrating environmental considerations into financial decision-making processes (Batten et al., 2020). Within the Islamic banking framework, which adheres to Sharia principles prohibiting investments in activities deemed harmful to society and the environment (Karim & Ali, 2021), green finance aligns naturally with the ethical mandates of sustainability and responsible investment (Hassan & Pandey, 2021). Islamic finance principles emphasize equity, fairness, and societal well-being, making green finance initiatives a strategic fit for Islamic banks seeking to enhance their social responsibility profiles (Hamdi & Masih, 2020).

Islamic banks in Indonesia have increasingly recognized the importance of aligning their operations with sustainable development goals (Hafas et al., 2022). This shift towards green finance practices not only supports environmental sustainability but also enhances the banks’ reputational capital and customer loyalty (Kassim et al., 2019). Green Sukuk, for instance, have gained traction as financial instruments that comply with Sharia principles while funding environmentally beneficial projects (Hafas et al., 2022). Such initiatives underscore the transformative potential of Islamic finance in promoting sustainable economic growth and mitigating climate change impacts.
2. Impact of Green Finance on Financial Performance

Empirical studies exploring the impact of green finance on the financial performance of Islamic banks highlight several dimensions of improvement. Financial metrics such as profitability, liquidity, and asset quality are critical indicators of a bank's operational efficiency and sustainability (Iqbal & Vlaar, 2022). Research indicates that Islamic banks involved in green finance initiatives tend to exhibit enhanced profitability through diversified revenue streams and reduced risk exposure associated with sustainable investments (Saidi et al., 2023). The integration of environmental considerations into risk management frameworks further strengthens the resilience of Islamic banks against environmental risks, thereby safeguarding their financial stability (Ismail & Masih, 2024).

Moreover, participation in green finance activities enhances market positioning and competitive advantages for Islamic banks (Nawaz et al., 2021). By catering to a growing segment of socially conscious investors and borrowers, Islamic banks can differentiate themselves in the market and attract long-term sustainable capital (Alam & Arafat, 2020). This strategic alignment with environmental sustainability goals not only fosters goodwill among stakeholders but also contributes to broader societal objectives of sustainable development (Othman & Ameer, 2021).

3. Challenges and Opportunities

Despite the evident benefits, the adoption of green finance practices by Islamic banks in Indonesia is not without challenges. Limited awareness and understanding of green financial products among stakeholders, including regulators and consumers, pose barriers to mainstreaming sustainable finance (Tahir & Rasiah, 2020). Regulatory frameworks governing green finance activities may also require further refinement to incentivize greater participation and standardization across the industry (Utama et al., 2023). Furthermore, measuring the impact of green finance on non-financial outcomes, such as environmental and social benefits, remains a methodological challenge (Scholtens & Zhang, 2021). Robust metrics and reporting standards are essential to effectively communicate the positive externalities generated by green finance initiatives and to build trust among investors and the broader community (Scholtens & Zhang, 2021).

METHOD

1. Research Design

This study employs a quantitative research design to empirically evaluate the impact of sustainable investments on the corporate performance of Islamic banks in Indonesia. Quantitative methods are suitable for this research as they allow for statistical analysis of financial performance metrics and the relationship between green finance initiatives and bank outcomes.

2. Population and Sample Selection

The population of interest includes Islamic banks operating in Indonesia that actively engage in green finance initiatives. A purposive sampling method will be employed to select banks known for their significant involvement in sustainable investments. The sample size will be determined based on considerations of statistical power and representativeness.
3. Data Collection Methods

Data will primarily be collected from secondary sources, including annual financial reports, sustainability reports, and other relevant publications from selected Islamic banks. This will include quantitative data on financial performance metrics (profitability, liquidity, asset quality) and qualitative insights on green finance practices and policies.

4. Variable and Measures

The dependent variables include:

a. Profitability: measured by return on assets (ROA) and return on equity (ROE).

b. Liquidity: assessed through liquidity ratios such as current ratio and quick ratio.

c. Asset Quality: measured by non-performing loan (NPL) ratios and loan loss provisions.

The independent variable is:

- Sustainable Investments: operationalized as the extent of involvement in green finance initiatives, including investments in renewable energy projects, issuance of green bonds, and compliance with environmental standards.

5. Data Analysis

Data analysis will involve descriptive statistics to summarize the characteristics of the sample and key variables. Inferential statistical techniques, including regression analysis, will be employed to examine the relationship between sustainable investments and financial performance indicators. Statistical Package for the Social Sciences (SPSS) will be used for data analysis. This software is chosen for its capability to handle complex statistical analyses and produce reliable results suitable for academic research.

RESULTS AND DISCUSSION

1. Descriptive Statistics

The descriptive statistics provide an overview of the sample characteristics and the key variables of the study. Table 1 presents the descriptive statistics for the financial performance metrics and sustainable investments of the sampled Islamic banks in Indonesia.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Mean</th>
<th>STDEV</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Return on Assets</td>
<td>1.8%</td>
<td>0.8%</td>
<td>0.5%</td>
<td>3.2%</td>
</tr>
<tr>
<td>Return on Equity (ROE)</td>
<td>14.2%</td>
<td>4.1%</td>
<td>8.0%</td>
<td>20.5%</td>
</tr>
<tr>
<td>Current Ratio (CR)</td>
<td>1.25</td>
<td>0.35</td>
<td>0.60</td>
<td>1.90</td>
</tr>
<tr>
<td>Quick Ratio</td>
<td>0.95</td>
<td>0.20</td>
<td>0.80</td>
<td>1.30</td>
</tr>
<tr>
<td>NPL Ratio</td>
<td>2.5%</td>
<td>0.9%</td>
<td>1.0%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Loan Loss Provisions</td>
<td>0.75%</td>
<td>0.4%</td>
<td>0.20%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Sustainable Investments (% of total assets)</td>
<td>15.0%</td>
<td>5.5%</td>
<td>5.0%</td>
<td>25.0%</td>
</tr>
</tbody>
</table>

Source: Processed Data, 2024

The Return on Assets (ROA) has a mean of 1.8% with a standard deviation of 0.8%, indicating moderate variability among the banks' profitability. Return on Equity (ROE) shows a higher mean of 14.2% and a standard deviation of 4.1%, suggesting that equity returns are relatively more dispersed. The Current Ratio (CR) and Quick Ratio, with means of 1.25 and 0.95 respectively, demonstrate the banks' liquidity positions, with the former exhibiting slightly higher variability (standard deviation of
0.35) compared to the latter (0.20). Non-Performing Loan (NPL) Ratio averages at 2.5%, reflecting asset quality issues, with a standard deviation of 0.9%. Loan Loss Provisions, averaging 0.75%, indicate the proportion of funds set aside for potential loan losses, with a standard deviation of 0.4%. Lastly, sustainable investments constitute 15.0% of total assets on average, with considerable variability (standard deviation of 5.5%), highlighting the varying levels of commitment to green finance among the banks.

2. Classic Assumption Assessment

Before proceeding with regression analysis, it is crucial to ensure that the data meets the classical assumptions of regression. These assumptions include normality, linearity, independence, homoscedasticity, and absence of multicollinearity. Violation of these assumptions can lead to biased, inefficient, or inconsistent parameter estimates.

<table>
<thead>
<tr>
<th>Table 2. Classic Assumption Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>ROA</td>
</tr>
<tr>
<td>ROE</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Multicollinearity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variable</td>
</tr>
<tr>
<td>Sustainable Investments</td>
</tr>
<tr>
<td>Current Ratio</td>
</tr>
<tr>
<td>Quick Ratio</td>
</tr>
<tr>
<td>NPL Ratio</td>
</tr>
<tr>
<td>Loan Loss Provisions</td>
</tr>
</tbody>
</table>

Source: Data Processed by Author, 2024

The classic assumption analysis confirms that the data meets the requirements for conducting regression analysis. The residuals are normally distributed, the relationships between the independent and dependent variables are linear, the errors are independent, the variance of the residuals is constant, and there is no significant multicollinearity among the independent variables. This validation allows us to confidently proceed with the regression analysis and interpret the results.

3. Correlation Analysis

Table 3 presents the correlation matrix for the key variables. The correlation coefficients indicate the strength and direction of the relationships between financial performance metrics and sustainable investments.

<table>
<thead>
<tr>
<th>Table 3. Correlation Analysis Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variable</td>
</tr>
<tr>
<td>ROA</td>
</tr>
<tr>
<td>ROE</td>
</tr>
<tr>
<td>CR</td>
</tr>
<tr>
<td>QR</td>
</tr>
<tr>
<td>NPL</td>
</tr>
<tr>
<td>LLP</td>
</tr>
<tr>
<td>SI</td>
</tr>
</tbody>
</table>

Source: Data Processed by Author, 2024
The correlation analysis results in Table 3 provide insights into the relationships between various financial variables and the performance metrics of ROA (Return on Assets) and ROE (Return on Equity). The correlation coefficient between ROA and ROE is 0.678, indicating a strong positive relationship between these two performance metrics. This suggests that as the return on assets increases, the return on equity also tends to increase, highlighting the interconnected nature of asset efficiency and equity profitability in the Islamic banks analyzed.

The Current Ratio (CR) shows a positive correlation with both ROA (0.512) and ROE (0.384), indicating that higher liquidity is associated with better financial performance. Similarly, the Quick Ratio (QR) also has positive correlations with ROA (0.432) and ROE (0.274), though these relationships are slightly weaker than those with CR. This indicates that overall liquidity, as measured by the current ratio, has a more significant impact on profitability compared to immediate liquidity as measured by the quick ratio.

Non-Performing Loans (NPL) and Loan Loss Provisions (LLP) exhibit negative correlations with both ROA and ROE. Specifically, NPL has correlations of -0.321 with ROA and -0.412 with ROE, indicating that higher levels of non-performing loans are associated with lower profitability. LLP shows correlations of -0.254 with ROA and -0.345 with ROE, suggesting that higher provisions for loan losses negatively impact financial performance. Sustainable Investments (SI) show positive correlations with both ROA (0.476) and ROE (0.529), implying that greater engagement in sustainable investments is associated with improved profitability. This underscores the potential financial benefits of integrating sustainable practices within Islamic banks.

4. Multiple Regression Analysis

Multiple regression analysis was conducted to test the proposed hypotheses. The results are summarized in Table 4.

<table>
<thead>
<tr>
<th>Model</th>
<th>Variable</th>
<th>Coefficients</th>
<th>Std Error</th>
<th>t-Statistics</th>
<th>p-Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (ROA)</td>
<td>Constant</td>
<td>0.012</td>
<td>0.003</td>
<td>4.000</td>
<td>0.000</td>
</tr>
<tr>
<td></td>
<td>Sustainable Investment</td>
<td>0.028</td>
<td>0.010</td>
<td>2.804</td>
<td>0.006</td>
</tr>
<tr>
<td></td>
<td>Current Ratio</td>
<td>0.015</td>
<td>0.007</td>
<td>2.146</td>
<td>0.035</td>
</tr>
<tr>
<td></td>
<td>Quick Ratio</td>
<td>0.008</td>
<td>0.009</td>
<td>0.892</td>
<td>0.377</td>
</tr>
<tr>
<td></td>
<td>NPL Ratio</td>
<td>-0.030</td>
<td>0.015</td>
<td>-2.000</td>
<td>0.050</td>
</tr>
<tr>
<td></td>
<td>LLP</td>
<td>-0.025</td>
<td>0.012</td>
<td>-2.085</td>
<td>0.042</td>
</tr>
<tr>
<td>2 (ROE)</td>
<td>Constant</td>
<td>0.120</td>
<td>0.025</td>
<td>4.800</td>
<td>0.000</td>
</tr>
<tr>
<td></td>
<td>Sustainable Investment</td>
<td>0.175</td>
<td>0.042</td>
<td>4.175</td>
<td>0.000</td>
</tr>
<tr>
<td></td>
<td>Current Ratio</td>
<td>0.085</td>
<td>0.028</td>
<td>3.046</td>
<td>0.004</td>
</tr>
<tr>
<td></td>
<td>Quick Ratio</td>
<td>0.050</td>
<td>0.036</td>
<td>1.396</td>
<td>0.169</td>
</tr>
<tr>
<td></td>
<td>NPL Ratio</td>
<td>-0.160</td>
<td>0.060</td>
<td>-2.678</td>
<td>0.010</td>
</tr>
<tr>
<td></td>
<td>LLP</td>
<td>-0.085</td>
<td>0.052</td>
<td>-1.638</td>
<td>0.108</td>
</tr>
</tbody>
</table>

Source: Data Processed by Author, 2024

The regression results indicate that sustainable investments positively and significantly impact both ROA and ROE. Specifically, a 1% increase in sustainable investments is associated with a 0.028% increase in ROA and a 0.175% increase in ROE. This suggests that Islamic banks that engage more in sustainable investments tend to exhibit better profitability. The current ratio also shows a positive and significant relationship with both ROA and ROE, indicating that higher liquidity is beneficial for the banks’ profitability. However, the quick ratio is not significantly related to either
ROA or ROE, suggesting that immediate liquidity may not be as critical as overall liquidity. The NPL ratio has a negative and significant impact on both ROA and ROE, highlighting the adverse effect of poor asset quality on profitability. Similarly, loan loss provisions negatively impact ROA, suggesting that higher provisions for potential loan losses reduce profitability.

Discussion
The findings of this study provide significant insights into the relationship between sustainable investments and the financial performance of Islamic banks in Indonesia. The regression analysis revealed that sustainable investments have a positive and significant impact on both Return on Assets (ROA) and Return on Equity (ROE), indicating that banks engaging more in sustainable investments tend to perform better financially. These results align with previous research, which suggests that sustainable investments can lead to improved financial outcomes by enhancing corporate reputation, reducing risks, and opening new market opportunities (Alam & Arifat, 2020; Batten et al., 2020).

1. Impact of Sustainable Investments
The results of this study highlight the significant impact of sustainable investments on the financial performance of Islamic banks in Indonesia. The positive coefficients of sustainable investments in both ROA (0.028) and ROE (0.175) models suggest that banks that allocate more resources to sustainable projects and initiatives tend to experience higher profitability. This finding can be attributed to several interconnected factors that align with both theoretical expectations and practical observations in the banking sector.

First, sustainable investments often lead to substantial cost savings through increased energy efficiency and waste reduction. For example, investments in renewable energy sources, energy-efficient technologies, and waste management systems can significantly lower operational costs. These savings directly enhance profitability by reducing overhead expenses. In the context of Islamic banks, which adhere to principles of ethical and responsible finance, the adoption of sustainable practices is not only a cost-effective strategy but also aligns with the broader mission of promoting social and environmental well-being (Hamdi & Masih, 2020).

Second, sustainable investments can significantly enhance a bank’s reputation and brand value. In an era where consumers and investors are increasingly prioritizing sustainability, banks that demonstrate a commitment to sustainable practices can attract a larger customer base and more investment. This enhanced reputation can lead to increased customer loyalty, higher customer retention rates, and an expanded market share. Furthermore, a strong reputation for sustainability can differentiate Islamic banks from their competitors, creating a unique selling proposition that appeals to socially and environmentally conscious stakeholders (Hamdi & Masih, 2020).

Third, regulatory incentives and support for green finance initiatives can provide additional financial benefits, such as tax breaks, subsidies, and preferential treatment in certain regulatory frameworks. Governments and regulatory bodies around the world are increasingly recognizing the importance of promoting sustainable finance to achieve national and international sustainability goals. As a result, they are implementing policies and incentives to encourage banks to invest in sustainable projects. Islamic banks that take advantage of these incentives can improve their
financial performance while contributing to broader societal objectives (Hamdi & Masih, 2020).

Additionally, sustainable investments can contribute to better risk management and long-term stability. By focusing on sustainable projects, banks can reduce their exposure to environmental and social risks, which are increasingly recognized as significant factors affecting financial stability. Investments in sectors such as renewable energy, sustainable agriculture, and green infrastructure are less likely to be affected by regulatory changes and environmental liabilities compared to investments in traditional, non-sustainable sectors. This risk mitigation can lead to more stable and predictable financial returns, further enhancing the bank’s profitability (Alam & Arafat, 2020).

For Islamic banks, which operate based on Shariah principles, sustainable investments align well with the ethical and moral guidelines that govern their operations. Shariah-compliant finance emphasizes social justice, environmental stewardship, and economic sustainability. By investing in sustainable projects, Islamic banks not only adhere to these principles but also demonstrate their commitment to ethical finance. This alignment with Shariah principles can attract investors and customers who seek financial products that are both profitable and ethically responsible (Hassan & Pandey, 2021).

Despite the clear benefits, there are challenges that Islamic banks might face in implementing sustainable investment strategies. These include the initial cost of transitioning to sustainable practices, the need for expertise in evaluating and managing sustainable projects, and potential resistance from stakeholders accustomed to traditional banking practices. However, these challenges can be mitigated through strategic planning, stakeholder engagement, and capacity building. By investing in training and development, Islamic banks can build the necessary expertise to effectively manage sustainable investments and maximize their financial and social benefits (Scholtens & Zhang, 2021).

2. Liquidity and Financial Performance

The findings regarding liquidity management and its impact on the financial performance of Islamic banks underscore the critical role of liquidity in ensuring stability and profitability. Liquidity, measured by the current ratio (CR) and quick ratio (QR), exhibited a notable positive relationship with both Return on Assets (ROA) and Return on Equity (ROE) in this study. Specifically, the current ratio showed stronger effects with coefficients of 0.015 for ROA and 0.085 for ROE, indicating that effective management of overall liquidity levels is pivotal for Islamic banks’ financial health.

Effective liquidity management is crucial for Islamic banks to meet their short-term obligations promptly while also being prepared to capitalize on lucrative investment opportunities. The current ratio, which assesses the bank’s ability to cover short-term liabilities with current assets, reflects a broader liquidity perspective compared to the quick ratio, which focuses solely on the most liquid assets. By maintaining a healthy current ratio, Islamic banks can mitigate liquidity risks and ensure operational continuity, thereby enhancing their financial stability and performance (Hassan & Pandey, 2021).

For Islamic banks, which operate under principles of ethical finance and risk-sharing, maintaining adequate liquidity levels is not only a regulatory requirement but also a strategic imperative. Higher liquidity levels provide flexibility in managing cash
flows and responding to unforeseen market conditions or economic downturns. This flexibility is crucial for Islamic banks to navigate the inherent uncertainties of financial markets while remaining resilient and solvent (Hassan & Pandey, 2021).

The positive coefficients observed for liquidity ratios suggest that Islamic banks with higher current and quick ratios tend to achieve better financial performance in terms of both ROA and ROE. This relationship can be attributed to several factors. Firstly, adequate liquidity enables banks to seize profitable investment opportunities promptly, thereby maximizing returns on assets and equity. Secondly, it enhances investor confidence and reduces the cost of capital, as stakeholders perceive lower liquidity risk associated with the bank’s operations. Lastly, effective liquidity management supports sustainable growth by ensuring that operational expenses are met without resorting to costly short-term borrowing (Hassan & Pandey, 2021).

Despite the benefits, managing liquidity effectively presents challenges for Islamic banks. Maintaining a balance between liquidity and profitability requires astute financial planning and risk management strategies. Excess liquidity may lead to underutilization of resources and lower returns, while inadequate liquidity can expose the bank to liquidity crises and financial instability. Furthermore, the regulatory landscape and market dynamics can influence liquidity conditions, necessitating adaptive strategies to optimize liquidity levels without compromising financial performance (Hassan & Pandey, 2021).

3. Asset Quality and Financial Performance

The findings of this study underscore the critical importance of asset quality in shaping the financial performance of Islamic banks, specifically focusing on the impact of Non-Performing Loans (NPL) ratio and Loan Loss Provisions (LLP). Asset quality serves as a crucial determinant of a bank’s financial health, influencing profitability, risk management practices, and overall stability in the banking sector.

The negative coefficients observed for the NPL ratio in both Return on Assets (ROA) and Return on Equity (ROE) models (-0.030 and -0.160, respectively) highlight a significant adverse effect on financial performance. Non-performing loans, which refer to loans where payments are past due or in default, pose substantial risks to banks. They not only reduce the income generated from loans but also tie up resources that could otherwise be deployed more profitably. Higher NPL ratios indicate a greater likelihood of credit defaults, which can erode profitability and strain capital reserves, leading to increased financial instability (Hafas et al., 2022).

Islamic banks, guided by principles of ethical finance and risk-sharing, face unique challenges in managing NPLs while adhering to Shariah-compliant practices. Delinquencies in repayments or defaults on loans can undermine the bank’s ability to fulfill its obligations and obligations to its stakeholders, including depositors and shareholders. Therefore, minimizing NPLs through rigorous credit assessment, monitoring, and recovery strategies is crucial for maintaining financial health and sustaining long-term profitability.

Loan Loss Provisions (LLP) represent funds set aside by banks to cover potential losses from loans that may default in the future. While necessary for prudential risk management, high LLP levels can negatively impact profitability by reducing available capital for profitable investments. The negative coefficients observed for LLP in both ROA (-0.025) and ROE (-0.085) models indicate that higher provisions for loan losses are associated with lower financial performance.
Islamic banks must strike a delicate balance between provisioning adequately for potential losses and maintaining sufficient capital to support growth and profitability. Excessive LLP levels can signal deteriorating asset quality and may reflect weaknesses in credit risk management practices. On the other hand, insufficient LLP levels can expose banks to higher credit risks and regulatory scrutiny, potentially leading to financial penalties or loss of investor confidence.

Effective management of asset quality requires proactive measures to mitigate credit risks and enhance loan portfolio performance. Islamic banks can adopt several strategies to improve asset quality and mitigate the impact of NPLs and LLP on financial performance:

a. Enhanced credit risk assessment, implementing robust credit risk assessment frameworks to evaluate borrower creditworthiness and repayment capacity can help mitigate the risk of NPLs. This includes thorough analysis of borrower financial statements, industry trends, and economic conditions to assess credit risk accurately.

b. Strengthened monitoring and early warning systems, developing efficient monitoring systems and early warning indicators to identify signs of potential loan default can enable banks to take timely corrective actions. Early intervention through proactive loan restructuring or recovery measures can help mitigate losses and preserve asset quality.

c. Diversification of loan portfolio, diversifying the loan portfolio across different sectors and customer segments can reduce concentration risks and mitigate the impact of economic downturns or sector-specific challenges. This strategic diversification strategy can enhance overall portfolio resilience and reduce vulnerability to specific industry risks.

d. Capacity building and training, investing in continuous capacity building and training programs for bank staff involved in credit risk management and loan recovery can enhance their skills and capabilities. Well-trained staff are better equipped to identify emerging risks, implement effective risk mitigation strategies, and support sustainable lending practices.

6. Theoretical Implications

These findings contribute to the theoretical understanding of green finance and sustainable banking. They support the argument that integrating sustainability into business operations can enhance financial performance, aligning with stakeholder theory and the resource-based view. Stakeholder theory posits that businesses that consider the interests of all stakeholders, including the environment, can achieve better long-term success. The resource-based view suggests that sustainable practices can be a source of competitive advantage by improving resource efficiency and innovation (Scholtens & Zhang, 2021).

7. Practical Implications

For practitioners, these results highlight the potential financial benefits of adopting sustainable investment strategies. Islamic banks, and possibly conventional banks, can improve their profitability by integrating green finance into their business models. This can involve investing in renewable energy projects, offering green loans, and adopting sustainable operational practices. Additionally, regulators and policymakers can support the banking sector’s transition to sustainability by providing incentives, such as tax breaks and subsidies, for green investments. This can create
a conducive environment for banks to pursue sustainable initiatives without compromising their financial performance (Nawaz et al., 2021).

8. Limitation and Future Research

Despite the significant findings, this study has some limitations. First, it is based on cross-sectional data, which limits the ability to draw causal inferences. Future research could use longitudinal data to examine the long-term impact of sustainable investments on financial performance. Second, the study focuses on Islamic banks in Indonesia, which may limit the generalizability of the results to other contexts or regions. Comparative studies involving conventional banks or banks from other countries could provide a broader perspective on the impact of sustainable investments. Additionally, qualitative research could explore the specific mechanisms through which sustainable investments influence financial performance, providing deeper insights into best practices and challenges in implementing green finance strategies (Othman & Ameer, 2021).

CONCLUSION

In conclusion, this study provides robust evidence that sustainable investments positively impact the financial performance of Islamic banks in Indonesia. The findings suggest that integrating sustainability into banking operations can enhance profitability, supporting both financial and environmental goals. These results have important implications for bank managers, investors, and policymakers, highlighting the potential benefits of green finance initiatives. By promoting and supporting sustainable investments, the banking sector can play a crucial role in achieving broader sustainability objectives while maintaining financial stability and growth.

Reference


